

Why sponsor ZenFest?

Sponsorships are a great way to show community support. Your company's name and brand become recognized and noticed for years to come.

Benefits of sponsoring ZenFest include alignment with strong, trusted nonprofit brands, recognition in website & social media sites, placement on promotional and marketing materials, ZenFest tickets, and Wellness Fair exhibit space.

Proceeds from ZenFest support the the missions of YMCA of Catawba Valley and the Catawba Valley Festival of the Arts.

- YMCA programs empower youth, improve community health, and ensure wellness access to all.
- The Catawba Valley Festival of the Arts, within its larger AnandaRasa Catawba nonprofit parent organization, provides "All Arts for All" to celebrate the distinctive, diverse, creative voices that speak to the magic of the Catawba Valley.

This project is supported by the United Arts Council of Catawba County.

ZenFest is presented by :



**YMCA OF CATAWBA
VALLEY**

ZenFest Mission:

Fostering and supporting
health, wellness, and artistic vitality
for each person
and every community
in the Catawba Valley

**Thank you for
supporting
ZenFest 2024!**



SCAN ME

Sponsorship Form



Get Zen in the Valley!

Presented by :



**September 28, 2024
8:00 AM - 7:00 PM**

Catawba Farms
1670 Southwest Blvd
Newton, NC 28658
ph: 828-344-2151

<https://www.anandarasa.org/general-8>

Levels of Sponsorship

Aum Ambassador * \$1,000

Our premier level with prominent name & extra-large logo placement on website, social media, press releases and all promotions! Includes (5) ZenFest tickets + (2) Wellness Fair exhibit space.

Shanti Sponsor * \$500

Name and large logo placement on website, social media, and promotions. Includes (4) ZenFest tickets + (1) Wellness Fair exhibit space.

Sun Salutation \$300

Name and medium logo placement on website, social media, and promotions. Includes (2) ZenFest tickets + (1) Wellness Fair exhibit space.

Prana Partner \$200

Name and small logo placement on website and social media. Includes (1) ZenFest ticket + (1) Wellness Fair exhibit space.

Gratitude Guru \$100

Name and smallest logo placement on website and social media. Includes (1) Wellness Fair exhibit space.

Vendor Only \$30

(1) Wellness Fair exhibit space + name listed on Wellness Fair-related materials.

Call for more information on how to get involved!

*Only one (1) Aum Ambassador sponsor and two (2) Shanti Sponsor levels are available.

Deadline for all Sponsorship Levels: August 15, 2024

Exhibit Space size is 12' X 12'



**Yoga | Meditation
Ecstatic Dance
Wellness Fair
Food, Art & More!**

September 28, 2024

Catawba Farms
Newton, NC

2024 marks the 2nd year of the ZenFest in the Catawba Valley. ZenFest is presented by the Catawba Valley Festival of Arts and the YMCA of the Catawba Valley with common missions for nurturing health and well being in our community. The festival will take place on the 17-acre historic Catawba Farms with offerings of:

- Yoga & movement classes
- Wellness Fair with vendor & exhibits
- Food trucks w/healthy choices
- Accommodations at the Inn at Catawba Farms
- Music: House Concert add-on!

<https://www.anandarasa.org/general-8>

SPONSORSHIP FORM

Select Level:

- Aum Ambassador (\$1,000)
 Shanti Sponsor (\$500)
 Sun Salutation (\$300)
 Prana Partner (\$200)
 Gratitude Guru (\$100)
 Vendor only (\$30)

Company Name

Contact Name

Address

City

State _____ **Zip Code:** _____

Phone

email

Payment Enclosed

Bill me

To ensure proper recognition, funds must be received by August 15, 2024

Please complete & mail this form to:

Catawba Valley Festival of the Arts
1670 Southwest Blvd
Newton, NC 28658

Please provide an emailed copy of your company logo to:

twyla@anandarasa.org

Sponsor Questions? Contact:

Twyla Deese at twyla@anandarasa.org
phone 828-344-2151